



National Academy of Management, Kyiv, Ukraine



Scientific "conomic #ournal, Ukraine



Suan Sunandha Rajabhat University, Bangkok, Thailand



International college at Suan Sunandha Rajabhat University, Bangkok, Thailand

Dear colleagues!

We are pleased to invite you to submit research articles for the International Conference:

“ACTUAL ECONOMY: LOCAL SOLUTIONS FOR GLOBAL CHALLENGES (ACE-15)”
Co-organized by *Suan Sunandha Rajabhat University* (Bangkok, Thailand), *National Academy of Management* (Kyiv, Ukraine), supported by scientific economic journal “*Actual Problems of Economics*” and *Nongnooch Pattaya Garden & Resort*
2 - 3 July, 2015 @ Nongnooch Pattaya Garden & Resort, Pattaya, Thailand

KEYNOTE SPEAKERS:

Professor Sergey Ivanov, University of the District of Columbia (Washington, USA)
Darina Prokhorova, National Academy of Management (Kyiv, Ukraine)

Potential Topics and Sessions:

- National economy’s development in context of globalization and integration
- Multinational business: paces of development, sources for global competitiveness
- World trade and world markets dynamic
- Economy theories, concepts and approaches: postindustrial transformations and new system of international division of labor
- Marketing issues for economic progress provision
- Social and humanitarian sources of corporative efficiency and competitiveness
- Government, business and society: collaborate for progress
- Agriculture-industry-servicing : sectoral growth and interactions
- Informatization, automatization, virtualization: new requirements of business & management development
- Labor potential for global and local economies
- Financial findings for economy sufficiency and global positioning

+ **SPECIAL WORKSHOP “HOW TO MAKE YOUR PAPER ACCEPTED FOR PUBLICATION IN A GOOD-RANK JOURNAL”** (by “*Actual Problems of Economics*” editorial)

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WEB: *Actual Problems of Economics:* www.eco-science.net
Suan Sunandha Rajabhat University: www.ssru.ac.th
International College at SSRU: www.ssruic.ssru.ac.th
National Academy of Management: www.nam.kiev.ua
Nongnooch Garden Resort: www.nongnoochtropicalgarden.com

All accepted and **personally presented** papers will be **published** (within 1 year) in “ACTUAL PROBLEMS OF ECONOMY” – leading scientific economic journal in Eastern Europe (indexed and listed in **SCOPUS**, **EBSCOHOST**, **ECONLIT**, **CABELL’S**, **ABI/INFORM** by **PROQUEST** etc.)

At least 3 papers will be competitively selected:

- *Outstanding research and findings*
- *Outstanding presentation*
- *Special award from National Academy of Management*

Accommodation options:
beachfront “*D Varee Jomtien Beach Pattaya hotel*” or “*NongNooch Pattaya Garden&Resort*” special rates!

Conference fees:		Before	After
Regular fee	ACE – 15 Participation (full package) + Publication in SCOPUS journal	17.05.15 410 USD	17.05.15 510 USD
Participator fees	ACE – 15 Participation only (full package)	250 USD	350 USD

Conference chair – **Dr. Krongthong Khairiree**
(Director of International college at Suan Sunandha Rajabhat University, Bangkok, Thailand)

Paper Review Committee Chairs –
Darina Prokhorova
(National Academy of Management, Kyiv, Ukraine)
Dr. Denis Ushakov (Head of International Business program, International College at Suan Sunandha Rajabhat University)

Submission guidelines:

- Topic & abstract (up to 250 words) submission before **8 May 2015**
- Acceptance notification – in 5 days after submission
- Full paper submission – **1 June 2015**
- Agenda proof and registration form submission – **27 June 2015**
- Registration open in venue – **01 July 2015**

